



**Ardent
Architects**

COMPANY PROFILE

**Architecture that
surpasses
expectations**

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WE DESIGN A BETTER FUTURE

Ardent Architects are a firm based on Commitment, Passion and Integrity. We define ourselves by putting our client's ambitions and requirements first.



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ABOUT US

From beginning until now

Ardent was formed in February 2010 by our managing director Justin Morris out of a desire to create a new style of Architectural firm that focuses on service, delivery and our client's priorities.

Ardent are a firm based on Commitment, Passion and Integrity. We define our company as a firm that puts our client's ambitions and requirements first.

We measure our success by the client's satisfaction during all phases of project delivery, leading to an experience and outcome that surpasses expectations.



We think FUNCTIONAL and CREATIVE

Ardent are specialists in functional and creative design. We get to know you and your needs to provide the best and most practical and inspired architectural solutions.

We pride ourselves on ensuring that functionality is core to our practice at a fundamental level. We specialise in projects such as car dealerships that require process-based architecture to ensure that their operations run as efficient as possible. Our design methodology is applied to all projects, ensuring creativity and functionality are synergetic.

Our creativity is often shown through interesting and complex forms. A detailed look at our architecture may reveal functional design worked into the creative.



Why CHOOSE US?

Ardent puts our client's ambitions and requirements first. We focus on client outcomes and satisfaction.

Ardent tailor our services to your needs. We can explore architectural creativity, environmentally sustainable design, greater returns on investment, or numerous other avenues. We get to know you and your specific project, then discuss with you how we can help you achieve your dreams.

We measure our success by the client's satisfaction during all phases of project delivery, leading to an experience and outcome that surpasses expectations.

SIMPLE FACTS ABOUT ARDENT ARCHITECTS

FOUNDED IN // **2010**

STAFF NUMBER // **11**

AWARDS // **3**

PROJECTS // **545**

**ARDENT FOCUS ON YOU,
OUR CLIENT, TO HELP
YOU GET WHERE YOU
WANT TO BE WITHIN THE
BUILT ENVIRONMENT.**

Our VALUES



We stand for **COMMITMENT, PASSION AND INTEGRITY**

At Ardent, our core values are central to our business practise. They define us as we define them through the way we operate.



We do exciting **PROJECTS**

Every project we do is unique and exciting to us. From elephant enclosures to heritage pharmacies, from dealerships to infinity pools and beyond. Every project is amazing.



And we do it **ON TIME**

At Ardent, we do things by the clock. We value your time as much as our own, and commit to getting the job done on time, every time.



02

MAKING YOU STAND OUT

At Ardent, we work to make our clients look good. Whether this be in your new home, office, or retail facility we are here to help you get the best result possible. You have likely passed one of our many completed projects across Australia in many different sectors.

WE WORK TO ACHIEVE THE BEST RESULTS

We get to know you, and fully understand your requirements and ambitions. We work with you to find the best solution out of many options.

// 01 First we research

To understand our clients we complete a thorough briefing phase where we begin to understand your needs. We compile detailed information about your site, existing services, the neighbourhood, regulations and council relevant policies.

// 02 Then we create

With a full design brief and the research phase complete, the design process begins. We iteratively trial various options and scenarios to find the best solution.

When we have found the best solution together we progress with more detailed design

// 03 Then we review

We collaboratively review the design options in 3D with you, where we can make real time changes and explore options.

Together we ensure that all requirements are met, and work towards finalising the design of your project.

OUR AREAS OF EXPERTISE

It's about what we do best



FUNCTIONAL DESIGN

Much of our expertise is in the retail sector with automotive dealerships, pharmacies and supermarkets. This speciality architecture requires detailed planning and functional design. We excel in these domains and are excited to apply our skills to any new opportunities.



VALUE ARCHITECTURE

Every project at Ardent is measured against value. Value can be measured in many forms, such as return on investments to resell-ability. Ardent ensure you know how your project will perform.

We work with you to get the most value in your architecture.



COLLABORATIVE LIVE DESIGN

We co-design with you. We involve you in the process to ensure we put your interests first and foremost. To achieve this we host live design meetings where your comments are reflected in real-time. This allows you to make informed decisions without turn-around delay.



TECHNOLOGY & DESIGN

Ardent utilise the latest in technology to provide you with the most up to date solutions. Including 3D point cloud scanning, drone surveying and virtual reality walk-through experiences.



**WE ARE DRIVEN TO
CREATE ARCHITECTURE
THAT DELIVERS RESULTS
AND SURPASSES YOUR
EXPECTATIONS**

03

WE DESIGN YOUR WORLD

AND WE LIKE TO DO IT PRECISELY

We create your project in 1:1 digital scale. This allows us to understand your world as if it were our own. Using 3D technology, you can walk through your digital future. We apply this throughout all of our projects, big and small.



OUR MAIN SERVICES

Contact us about what we can do for you



Architectural Services

- Concept Design
- Town Planning applications
- Building Permit applications
- Construction documentation
- Interior Design
- Feasibility studies
- Master Planning
- Existing Conditions
- As-built documentation
- Construction phase contract administration



Full service suite

- We can manage all sub-consultants
- In-house structural and civil engineers
- Close relationship with Mechanical, Electrical, Hydraulic and Fire engineering



Franchise Development

- We specialise in assisting your management of franchise facilities.
- New builds
- Fit-outs
- Renovations
- Corporate identity
- Company standards
- Plus more!



Site measurement

- Detailed existing conditions measuring services
- Drone scans
- Aerial photography
- Point Cloud scanning
- As-built and existing conditions documentation



Consulting Support

- Assistance for Revit
- Training staff
- Implementing Revit
- Day-to-day corporate support
- Revit library development for manufacturers



Virtual Reality

- In-house VR units for you to virtually walk-through your project.
- Digital pre-guided tours
- Still image renders
- Panoramas
- Hi-resolution 4K

WE LOVE THE VARIETY

That's why we can
handle any type of project

“ Great design is more than aesthetics. Great design begins with understanding what the goals are and how to achieve them. ”

Our wide and varied experience over the years gives us the ability to adapt to the challenge of any project in any sector. We thrive on the opportunity to learn about new sectors.

01 Residential

Residential projects allow us to realise our clients dreams and aspirations for their homes. These are very rewarding projects for our clients and ourselves.

Our notable residential projects:

- Mitchell st, Northcote - Addition
- Alexandra st - Addition
- Clarke St, Northcote - New Build
- 1 Northcote st, Northcote - New build
- 6 Naroon Rd, Northcote - Addition
- Bastings St, Northcote - Addition
- Burke Rd - Heritage addition

02 Commercial

Commercial projects are the backbone of Ardent making up the majority of our projects with decades of experience across our staff.

Our notable commercial projects:

- South Morang Mazda - New build
- Pakenham Mazda - New build
- City Nissan & Hyundai - New build
- Burwood Nissan - Renovation
- Coles - Support Services
- Elbit Systems Head Office - Fitout
- APA Gasnet Head Office - Fitout

03 Franchise

Ardent work with a number of national franchises assisting with their roll-outs and management of brand identity.

Our notable franchise projects:

- Nissan nationwide roll-out - 247 projects
- Mitsubishi nationwide roll-out - 200 sites
- Priceline - 144 projects
- Magic Hand Car wash - 27 projects

04 Public & government

Ardent are very proud to work with local and state government to provide facilities for the public, government departments and emergency services. These projects have provided rewarding for all parties and Ardent hope to continue work in this sector.

Our notable public projects:

- Victoria State Emergency Service - 10 projects
- Bayside Council - 27 Projects
- Department of Sustainability and Environment - 8 Projects
- Life Saving Victoria - 2 Projects

05 Multi-Residential

Ardent has completed numerous multi-residential projects working with all stakeholders to provide value architecture and maximise profitability. As the built environment grows, so too will we see more of these projects in our office, which we look forward to eagerly.

Our notable multi-res projects:

- Broughton Rd Apartments
- 2,32,34 Newstead st, Caulfield - Dual-Occupancy townhouses
- 528-528A Keilor Melton Highway - 10 unit development
- Queen St Blackburn 30 apartments

06 Education

Working in education is a field that Ardent have recently dipped our toes into, and found to be a very rewarding industry. Within a short time Ardent has been awarded several school projects to commence with the intention to create a speciality for architecture in education.

Our notable education projects:

- Lang Lang Primary School
- Koo Wee Rup Primary School
- Koo Wee Rup Secondary College
- Black Rock Kindergarten
- Olympic Ave Kindergarten
- Victoria University



05

CASE STUDY 01

“

Justin and the team at Ardent Architects have been absolutely fabulous to work with. They could understand the vision we had in our head and translate it to paper without our ability to articulate it properly. They gave us exactly what we wanted and more, the result far exceeded our expectations and we will be using them in the future.

”

- Beirin Projects

MORE THAN MEETS THE EYE MITCHELL ST, NORTHCOTE

Ardent were commissioned to design a modern extension to an early 1900's house in Northcote. The result is a modern two storey living space addition to the original heritage house at the front including its internal detailing.

When our client approached us with this project, as with all new projects, we were excited by the possibilities. Each residential project we tackle provides us with new inspiration and opportunities. This project provided that in abundance with a heritage overlay and the client desire to modernise.

We spent many design sessions with the client through the early phase of this project discussing options for the design and functions that were required. The client was able to see all of the options in 3D with our real-time design changes and live rendering to make decisions. This allowed for quick and accurate decisions with the ability to visualise the concepts as if the clients was standing in them.

Town planning and heritage were a smooth process because of the amount and clarity of information we provided to council. Shortly after construction started and the build progressed through to completion hassle-free.

The living area features a polished concrete slab with yellow glass as part of the aggregate for a subtle but iridescent fleck to the concrete.

Westgarth Builders did an amazing job on the project with amazing attention to detail and quality work which resulted in an amazing finished product.

The house sold in July 2015 for a near record price for the suburb. This achievement was a testament to the clients commitment to the vision and the builders attention to detail.



RESIDENTIAL

THE ARDENT DIFFERENCE IN YOUR RESIDENTIAL PROJECT



COMMITMENT

Ardent were committed to ensure this project met all requirements from the client and regulations. This involved strict adherence to heritage rules and meeting a thorough design brief from the client. All parties were happy to proceed and the structure standing today is a testament to the design commitment.



PASSION

Providing spaces which are both functional and creative for clients is a core passion for Ardent. We seek to create welcoming and comfortable spaces which have a sense of “wow” to them. This is often done by creating dwellings that reveal new elements to you as you move through them.



INTEGRITY

The client for this project was an owner-builder with demanding deadlines. Working with Ardent allowed the client to know that we would deliver on all commitments made. This relationship has been so successful that the same client has engaged Ardent for 3 further projects after this was completed.

06

CASE STUDY

02



NISSAN AUSTRALIA RETAIL VISUAL IDENTITY ROLL-OUT

Ardent work nationally for Nissan Australia and are currently delivering their latest brand development program to change the face of Nissan.



Localising the Nissan VI program for Australia

The Nissan Visual Identity program was handed down from the global head office in Japan. Ardent worked with Nissan Australia to localise the program for our market and provided support and research to help Nissan achieve their goals. Through months of research and development, and many meetings between all parties, a localised VI manual was created that has helped Nissan roll-out to over 60 sites and still going strong.



Concept Design

Ardent work with Nissan to provide Concept Designs for site throughout Australia, ensuring that the applications of the Nissan scheme is to high standards. Having a single source for approved design allows Nissan to know that their brand is being represented and applied to their standards, no matter which consultant or Builder takes the project to completion. This is a service we currently provide to several other national companies as well.



Continual Support

We work with Nissan Australia daily to assist them with their program. Helping internally as well as advising dealers Architect's to achieve Nissan's vision. Ardent created the national standards manual for the project and provide ongoing development of it during the program.

How can we help you stand out?

AUTOMOTIVE ARCHITECTURE AT ARDENT

Retail design to maximise profitability

// Pakenham Mazda

Ardent Architects delivered the new Pakenham Mazda for the Clough family who have been selling Mazdas to their surrounding community for two generations.

The new facility is a full line dealership with servicing, new cars and used cars. The facility was constructed by APM Group builders and was completed in December 2016.



// City Nissan & Hyundai

To compliment the existing 4 storey Honda dealership next door (previously design by Ardent director, Justin Morris), Jowett Motor Group sought to add a further 2 brands to their Collingwood dealership. Through a detailed design process, meeting Council, neighbouring residents, and clients requirements, the two storey dealership was successfully completed in 2016.



// South Morang Mazda

Ardent Architects were engaged by Kirwan Motor Group to design their new flagship dealership in South Morang. The elevated showroom is a feature both in displaying cars above the outdoor vehicles as well as making space under the dealership to have a 12 bay new car handover center. The new 28 bay workshop is an amazing space that staff are proud to show new customers through.



Automotive architecture is a foundation of the Ardent design portfolio. We understand how dealerships work, and can help maximise functionality as well as mediate an mutually agreeable outcome between franchise requirements and a dealers financial investment.



07

CASE STUDY 03

PUBLIC WORKS

Ardent work closely with state government and local councils to provide architectural projects in the public realm. Our current focus is to provide new facilities for the Victorian State Emergency Service in a revolutionary program lead by Ardent Architects.

WHAT WE WERE ASKED

The Victorian State Emergency Service (VICSES) requested a new standard for all of their facilities, taking into consideration the large range and variety of existing facilities and requirements.

Once the standards were developed, these would then be applied to a variety of sites throughout Victoria.

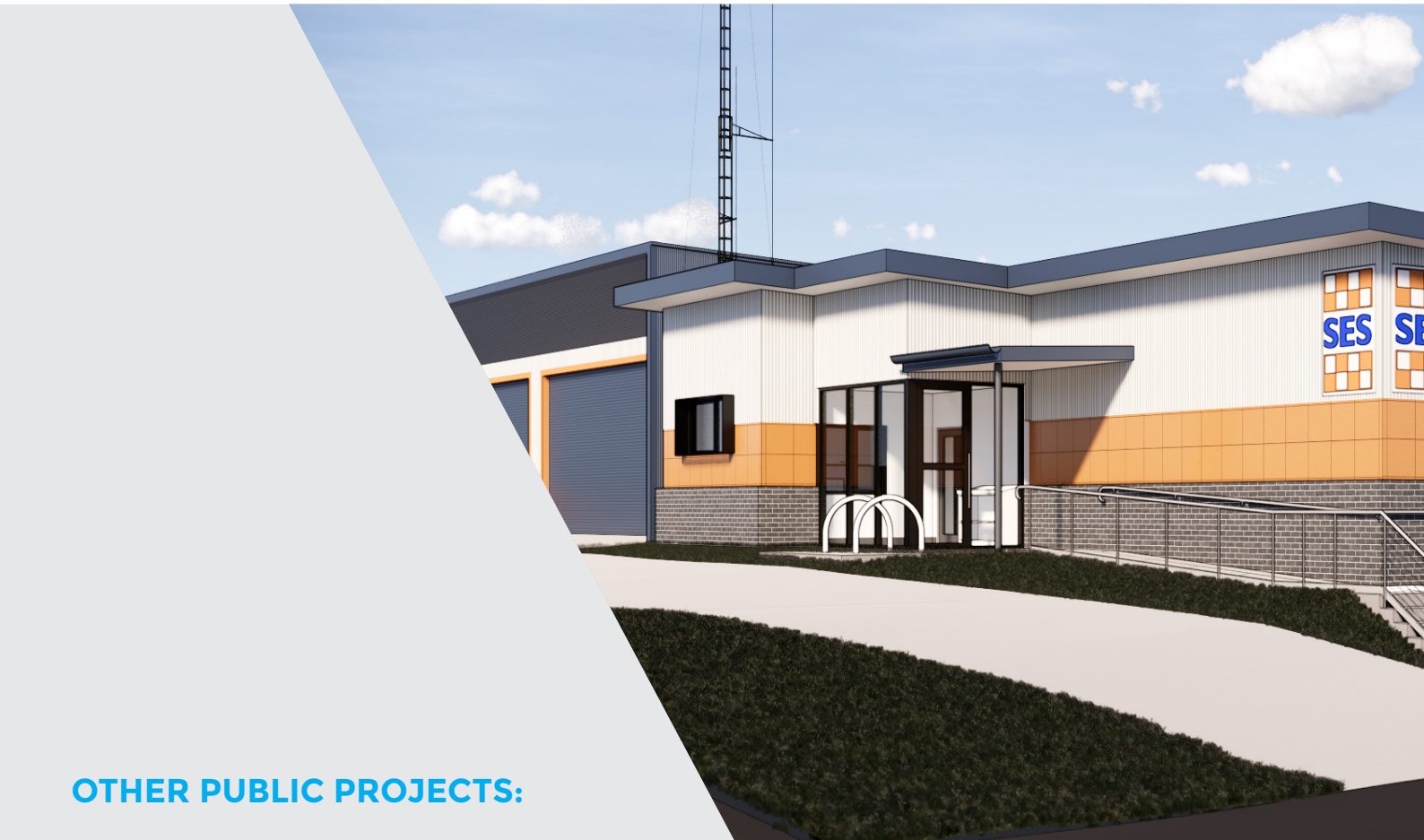
Ardent needed to work closely with multiple agencies including the Emergency Services Infrastructure Authority (ESIA), VICSES, local Councils and other agencies (such as CFA).

Through a tender process, Ardent were selected due to the ability to provide in-depth design expertise and high level functional design that would be required for this project.

OUR SOLUTION

Taking into consideration all of the requirements, Ardent studied the clients existing conditions and future requirements, putting together multiple solutions for review. Working closely with all parties through intense collaborative design sessions, Ardent refined the concepts into what would eventually become the new standard for VICSES facilities. The client and end users were very engaged with the process.

After the standard facility design was approved, Ardent were engaged to deliver 10+ VICSES sites throughout Victoria. This involved modifying the standard to suit site conditions as well as existing buildings. The first of these is to be delivered in 2020, with others close behind.



OTHER PUBLIC PROJECTS:

// DSE & DELWP

Ardent have complete a variety of projects for the Department of Sustainability and Environment (now know as DELWP). This ranged from master planning to new facilities and enhancing existing depots.

// Public facilities

Working with local Councils, Ardent have completed several new public restroom facilities within the Bayside Council. These facilities have been well received and Ardent continue to work with Councils to create and update public facilities.

// Pavilions

We delivered the new Shipston Pavilion for Bayside council as well as completing the master planning for the new Hurlingham park pavilion and sports ground.

CASE STUDY 04

RETAIL AND COMMERCIAL FIT-OUT

Leveraging from years of expertise in the automotive retail sector, Ardent have ventured into the retail architecture market with a focus on providing value through all areas of a project. Ardent specialise in major retail brand applications, with clients such as Coles, Priceline and Magic Hand Carwash that have worked closely over several years to refine and enhance their process with Ardent. Ardent have also completed several fit-out projects, achieving high level results.

RETAIL AT ARDENT

PRICELINE

Since 2014, Ardent have worked with Priceline on over 140 projects, assisting their head office in delivering new stores and refurbishments to existing premises.

The working relationship between our companies continues to grow with more projects kicking off each week, leveraging on Ardent's retail experience.

MAGIC HAND CARWASH

Ardent have been working with Magic Hand Carwash over the past 4 years to deliver new franchise facilities across Victoria.

Ardent have worked closely with MHC to keep developing and refreshing their design standards.

COLES

Ardent have worked closely with the Coles Store Development team for the past years. Ardent provide drafting and design support for ongoing development of store standards. We have also developed a number of interactive standards manuals that are used by staff and consultants across Australia.





RETAIL EXPERIENCED

Ardent have worked on over 300 retail projects over 10 years, allowing us to understand customer and client needs in the architectural space.



RETAIL VISUAL IDENTITY

Need to develop your brand? Ardent have worked with several national companies to implement their retail visual identity scheme.

We understand how to get the most value for your investment and best represent your brand by ensuring brand prominence and customer satisfaction.



POWERING YOUR BRAND

Ardent are here to support your brand. Our staff dedicate themselves to understanding your business and your customers to ensure we represent you.

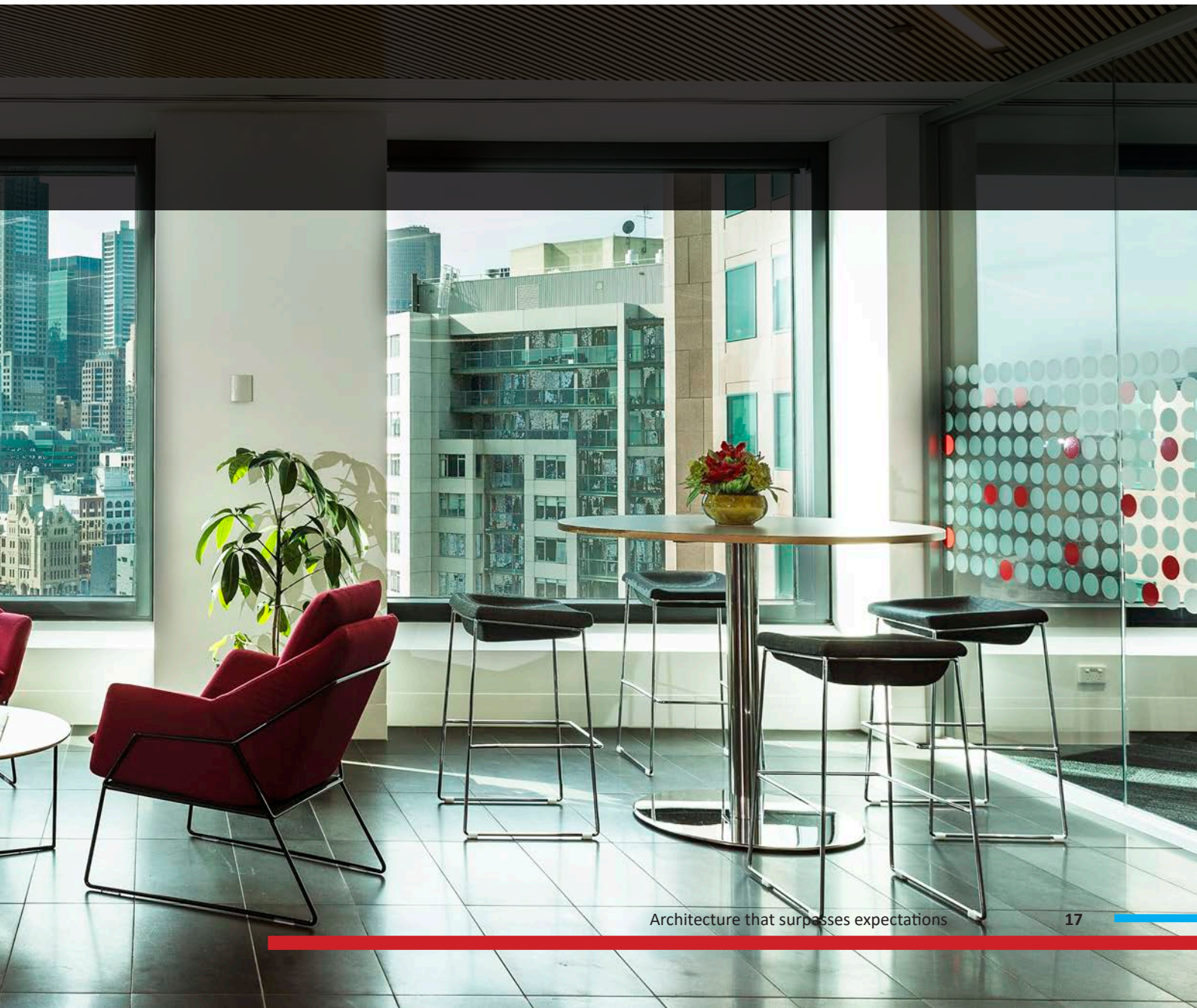
With a thorough understanding of your brand and quality service, we provide you with the best results



VALUE ARCHITECTURE

What does it cost to represent your brand? Is it financially viable? What about a nationwide upgrade?

Ardent can help you answer these answers and aid you to invest wisely in the branding and presentation that is impactful. From main signage to furniture, Ardent can help you.



09

CASE STUDY 05

COLES IN VIRTUAL REALITY



VISUALISATION HELPS ALL PARTIES
UNDERSTAND THE PROJECT BEFORE
ANY WORKS ON SITE BEGIN



THE CHALLENGE

Coles required a way to understand their store layouts in a way that all interested parties could understand. The solution needed to be accessible to all users and not restricted by technology.



THE SOLUTION

Ardent worked with Coles to provide self-guided walk-throughs that allowed users to virtually tour the Coles concept at their own leisure. Ardent create each site in 3D detail and provided links to hosted web page that could be accessed by the team.



THE RESULT

This service allowed all users to get access to the concepts in a format that could be understood by everyone, including those that struggled to understand traditional drawn plans. The project was a success and was utilised on many sites for Coles.



THE SIMPLE TRUTH

While this may seem a complex project to undertake, for us this was an extension of our regular service, adapted for Coles. All of our projects are created in 3D software at a 1:1 scale. Once this is created, the client can walk around in VR either on a computer screen or with a VR headset.

We do this daily to help us understand the spaces that we are working in and have found this to be of immense value for our clients to understand their projects as we do. This has resulted in immediate decisions by management that traditionally would be made once the first store was complete and could be seen in person. This process has resulted in significant savings in time and money.



WHAT WE CAN DO FOR YOU

- ✓ All of our projects are created in 3D
- ✓ We can provide virtual tours for any project
- ✓ Accessible to any users
- ✓ Understandable and relatable
- ✓ Information for decision-making

HELLO!

IT WOULD BE A PLEASURE TO MEET YOU!

“ I hope that you have gained a little insight to how we operate here at Ardent. By no means does this cover everything. I am proud to say that Ardent is a team that can do anything we set our minds to, and this has resulted in a vast amount of varied and amazing projects. If you would like to know more please don't hesitate to call or drop in. We're excited to meet you. ”

JUSTIN MORRIS
Founder & Principal

KEY PROJECTS WE HAVE COMPLETED

Mitchell St RESIDENTIAL ADDITION



An investment property with heritage living at the front provides for a surprise extension to the rear with vast open living and dining, much to the satisfaction of the new owners.

APA Group COMMERCIAL FIT-OUT



A high-end commercial fit-out with a focus on staff well-being and Professional image. This renovation provides a balanced space for staff to work and relax.

South Morang Mazda AUTOMOTIVE DEALERSHIP



Full facility automotive dealership with 28 bay workshop and 12 car basement for a unique delivery of car to new owners.

Nissan Australia VISUAL IDENTITY ROLL-OUT



An example of the high-end concept within the new Nissan Visual Identity program that Ardent worked closely on to ensure a smooth roll-out within Australia.

Bastings St RESIDENTIAL ADDITION

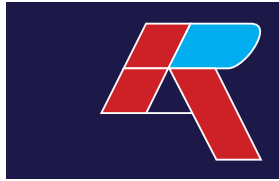


Another highlight in Ardent's residential project portfolio is this addition to an existing weatherboard with a commercial-grade structure to open up the living, kitchen and dining for stunning views.

Priceline FRANCHISE FIT-OUT



The new roll-out of Priceline's updated retail scheme is a combined effort from Priceline head office and Ardent to provide a clean and crisp fit-out that represent the brand and its core values.



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THANK YOU